8 TU-F 7A-9A Buyline Comment: TODAY	7 M 7A-9A Buyline Comment: TODAY	6 M 6A-7A Buyline Comment: NEWS	5 TU-F 6A-7A Buyline Comment: NEWS	4 TU-F 5A-6A Buyline Comment: NEWS	3 M 5A-6A Buyline Comment: NEWS	2 M 430A-459A Buyline Comment: NEWS	1 TU-F 430A-459A Buyline Comment: NEWS	IT In Day Time Program	REMARKS THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MT&R	CONTRACT COMMENT BERKLEY FOR SENATE -30S WEEK 4 SC=*	AS VEGAS, NV. RKLEY FOR SENATE FOR SENATE D'ETTORRE	Rep Order# 6830030 Ver# 1 Status New
:30 \$400.00 10/09-10/12	:30 \$400.00 10/15-10/15	:30 \$300.00 10/15-10/15	:30 \$300.00 10/09-	:30 \$200.00 10/09-10/12	:30 \$200.00 10/15-10/15	:30 \$50.00 10/15-	:30 \$50.00 10/09-10/12	Len Rate Dates			Last I Showing Bu () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 C/PL/P2/E //30S Pates 10/09/2012 - 10/15/2012 Weeks	Traffic Order# Pri
12	10/15 3 1 3	10/15 2 1 2	9-10/12 8 1 8	. 2	10/15 1 1 1	5-10/15 1 1 1	14	ω			27/2012 6:56 AM Rep Firm Sales Office (Salesperson (Salesperson Phones Salesperson FAX#	Printed: 06/27/2012 9:37 AM
12 \$4,800.00	3 \$1,200.00	\$600.00	8 \$2,400.00	\$800.00	\$200.00	\$50.00	\$200.00	Total Total Cost Daypart) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	1 of 5

Sales Office
Printed: 06/27/2012 9:37 AM Last Received: 06/27/2012 6:56 AM Showing Buylines: All Lines Rep Firm Sales Office (S

Daypart

30	29	2 8	27	26	25	24.	23	22	21	20	raa# LT Ln	on rtises uct uct nate#	Rep Order# EC'd Yes
W Buyli	F Buyli	F Suyline	SU 8 Buyline	SA Buyli	TU-F 6 Buyline	M Buyline	SA Buyline	M Buyli	TU-E Buyli	TU-F 5	Day	(SNV-TV LAS VEGAS, N (· ·).BERKLEY FOR BERKLEY FOR SENAT 308 MICHAEL D'ETTORRE	# 6830030
9P-10P Buyline Comment:	8P-9P Buyline Comment:	9P-10P ine Comment:	830P-930P ine Comment:	630P-730P Buyline Comment:	630P-730P ine Comment:	630P-730P ine Comment:	730P-8P ine Comment:	730P-8P Buyline Comment:	F 730P-8P Buyline Comment:	5P-630F ine Comment:	Time	KSNV-TV LAS VEGAS, NV. r (·).BERKLEY FOR SENATE BERKLEY FOR SENATE 30S MICHAEL D'ETTORRE	Ver#
: SVU	: WHIT/COMM	: GRIMM	NEWS AFTER NFL IN	TEP/WHEEL	: JEP/WHEEL	: JEP/WHEEL	: VEGAS INC	: FACE	: FACE	NEWS	Program	ENATE	1 Status New
			PRIME									Agency (): 1831 CH PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) SHORR HESTNU DELPHI E //3 E 10/09	er#
\$1,700.00	\$750.00	\$1,000.00	\$600.00	\$250.00	\$400.00	\$400.00	\$150.00	\$225.00	\$225.00	\$450.00	Rate	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 C/P1/P2/E //30S ates 10/09/2012 - 10/15/2012 Veeks	Sho
10/10-10/10	10/12-10/12	10/12-10/12	10/14-10/14	10/13-10/13	10/09-10/12	10/15-10/15	10/13-10/13	10/15-10/15	10/09-10/12	10/09-10/12	Dates	GNUS	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines
j -ni	H	نبا	H	И	ω	2	Н	₩ .	<i>2</i> 31	ω	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	06/27/2012 9:37 AM 06/27/2012 6:56 AM Lines
Н	نس	نسخ	H	 −1	jus	l	ji	Н	щ	Щ	Weeks	One;	7 AM S AM
Ц	Ļui	j	jua .	N	ω	N	Ь		44	00	Total Spots	PHILADELPHIA AMY MCCREAI 215-568-6540 215-568-1845	
\$1,700.00	\$750.00	\$1,000.00	\$600.00	\$500.00	\$3,200.00	\$800.00	\$150.00	\$225.00	\$900.00	\$3,600.00	Total Cost) PHIL ADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	3 of S
											Daypart 		

41 SA 9A-930A Buyline Comment: NEWS	40 SA 6A-7A Buyline Comment: NEWS	39 SA 7A-9A Buyline Comment: SAT TODAY	38 SA-SU 11P-1135P Buyline Comment: NEWS	37 M 11P-1135P Buyline Comment: NEWS	36 TU-F 11P-1135P Buyline Comment: NEWS	35 TU-F 1135P- 1235A Buyline Comment: TON SHOW	34 M 1135P- 1235A Buyline Comment: TON SHOW	33 M 1235A- 135A Buyline Comment: FALLON	32 TU-F 1235A- 135A Buyline Comment: FALLON	31 W 10P-11P Buyline Comment: CHICAGO FIRE	Fax# LT Ln Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S Buyer MICHAEL DETTORRE Phone#	Rep Order# 6830030 Ver# 1 Status New EC'd Yes
										·		Agency () 1831 CH PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
: 30	:30	:30	:30	:30	30	:30	:30	:30	: 30	:30	Len	() SHORR, JOHNS 1831 CHESTNUT ST. # PHILADELPHIA, PA 1 PHILADELPHIA, PA 1 C/P1/P2/E //30S ites 10/09/2012 - Veeks	ler#
\$200.00	\$150.00	\$225.00	\$400.00	\$425.00	\$425.00	\$185.00	\$185.00	\$75.00	\$75.00	\$1,400.00	Rate) SHORR, JOHNSON, MAGNUS HESTNUT ST. #602 LDELPHIA, PA 19103 E //30S 10/09/2012 - 10/15/2012	Shot
10/13-10/13	10/13-10/13	10/13-10/13	10/13-10/14	10/15-10/15	10/09-10/12	10/09-10/12	10/15-10/15	10/15-10/15	10/09-10/12	10/10-10/10	Dates	ENUS	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines
н	N	2	И	د ر	42	ω	N	н	4.	₩ 	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	06/27/2012 9:37 AM 06/27/2012 6:56 AM Lines
Н	Ц	ч	ь	Н	, <u>⊢</u>	⊣	μ	₩	H	⊢	# of Weeks	X#	7 AM 5 AM
ļuul	Ю	N	N	₽	<i>z</i> 112	00	М	Ъ	42	P	Total Spots	РНП А АМУ II 215- 215-	
\$200.00	\$300.00	\$450.00	\$800-00	\$425.00	\$1,700.00	\$1,480.00	\$370.00	\$75.00	\$300.00	\$1,400.00	l Total Cost) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	4 of 5
											Daypart		

Rep Order# 6830030 Ver# 1 Status New EC'd Yes	Traffic Order#	er#	Sh	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines	06/27/2012 9:3/ AM 06/27/2012 6:56 AM Lines	6 AM			0 01	
Station KSNV-TV LAS VEGAS, NV. Advertiser () BERKLEY FOR SENATE Product BERKLEY FOR SENATE	Agency (1831 C PHILA) SHORR HESTNU DELPHI) SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103	AGNUS	Rep Firm Sales Office (Salesperson (MY A	DELF) PHILADELPHIA) AMY MCCREARY	
Estimate# 30S Buyer MICHAEL D'ETTORRE Phone#	Agency C/F1/F2/E Flight Dates Hiatus Weeks		10/09/2012 - 10/15/2012	012	Salesperson Phone# Salesperson FAX#		21 5 -	215-568-6540 215-568-1845	.540 845	
Fax# LT In Day Time Program		Len	Rate	Dates	Spots/Week	₩eeof	1 <u>60</u>	tal ots	Total Cost	Daypart
					> 	a (3	ı		
42 SU /A-8A Buyline Comment: SUN TODAY										
43 SA 1130P-1A Buyline Comment: SNL		:30	\$550.00	10/13-10/13	Н	J	بسو		\$550,00	
-REPORT TOTALS- Report Totals: 123 / \$39,075.00										
—SALES MONTHLY TOTALS—										
Oct 12: 123 / \$39,075.00										
Totals: 123 / \$39,0 on Totals: 123 / \$39										
\$0.00		1			ZT » c	и Э Р	v 1	CANA CANA	℃ ○ \\\\\\\\\\\\	
Market Totals \$195,375	CATV 0% KTNV 21% XXXX 0%	KTUD	O X	KVCW 18	KVMY	H-1 (0° 1° 1° 1° 1° 1° 1° 1° 1° 1° 1° 1° 1° 1°	Fet F	KVVU	N) li Un co	
COMPETITIVE COMMENTS										
NEW ORDER .										
EST SHAKES										
Books NOV12										
Demos RA35+										